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For Immediate Release

**Horizon Bay Retirement Living Communities Earn EPA's ENERGY STAR®
Certification for Superior Energy Efficiency**

TAMPA, Fla., - June 7, 2011 – Seven additional Horizon Bay Retirement Living communities nationwide have earned the U.S. Environmental Protection Agency's (EPA's) ENERGY STAR certification. The certification signifies that these buildings perform in the top 25 percent of similar facilities nationwide for energy efficiency and meet strict energy efficiency performance levels set by the EPA. Horizon Bay is one of the first seniors housing companies to earn this prestigious certification. The communities are located in Cincinnati, Ohio, Bedford, Ohio, Chandler, Ariz., Lutz, Fla., Sarasota, Fla. and Tamarac, Fla. These six communities join two retirement communities in Clearwater and Port St. Lucie, Fla. that were previously awarded this certification.

"Horizon Bay is pleased to accept the EPA's ENERGY STAR certification in recognition of our energy efficiency efforts," said Thilo D. Best, Chairman & CEO of Horizon Bay Retirement Living, one of the top 10 seniors housing operators in the United States. "Through this achievement, we have demonstrated our commitment to environmental stewardship while also lowering our energy costs. As part of Horizon Bay's commitment to sustainable practice, we will continue to look for new and innovative ways to make a positive impact on our common future."

Commercial buildings that earn the EPA's ENERGY STAR certification use an average of 35 percent less energy than typical buildings and also release 35 percent less carbon dioxide into the atmosphere. Horizon Bay improved its energy performance by managing energy strategically across the entire organization and by making cost-effective improvements to its buildings.

To earn the ENERGY STAR, Horizon Bay took a comprehensive holistic approach to implementing sustainable energy-saving practices in existing buildings and for actively engaging all the various stakeholders, including the staff and residents. The key to the initiative's success has been fostering a culture of ownership and personal responsibility through consistent communication and education.

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“We could not have done it without the incredible efforts and partnership of both staff and residents,” said John Sattelmayer, senior vice president of facilities management at Horizon Bay. “The most exciting aspect is that we are all learning to be Energy Wizards!”

The EPA's ENERGY STAR energy performance scale helps organizations assess how efficiently their buildings use energy relative to similar buildings nationwide. A building that scores a 75 or higher on the EPA's 1-100 scale may be eligible for ENERGY STAR certification. Commercial buildings that can earn the ENERGY STAR include offices, bank branches, data centers, financial centers, retail stores, courthouses, hospitals, hotels, K-12 schools, medical offices, supermarkets, dormitories, houses of worship, and warehouses.

“Improving the energy efficiency of our nation's buildings is critical to protecting our environment, “ said Jean Lupinacci, Chief of the ENERGY STAR Commercial & Industrial Branch. “From the boiler room to the board room, organizations are leading the way by making their buildings more efficient and earning the EPA's ENERGY STAR certification.”

ENERGY STAR was introduced by the EPA in 1992 as a market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 60 different kinds of products as well as new homes and commercial and industrial buildings that meet strict energy-efficiency specifications set by the EPA. Last year alone, Americans, with the help of ENERGY STAR, saved \$18 billion on their energy bills while reducing the greenhouse gas emissions equivalent to those of 33 million vehicles.

For more information about ENERGY STAR Certification for Commercial Buildings: www.energystar.gov/labeledbuildings

About Horizon Bay Retirement Living

Based in Tampa, Fla., Horizon Bay Retirement Living is a privately owned seniors housing management company focused on managing large portfolios of retirement communities across the United States for institutional real estate investors. With 96 communities in 19 states, the company has grown beyond traditional property management into a fully integrated service platform. The Horizon Bay portfolio includes independent living, assisted living, memory care, skilled nursing care and continuing care retirement communities. For more information on Horizon Bay, visit www.horizonbay.com.

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