



For Immediate Release

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Carrollton Woman is the National Grand Prize Winner of Horizon Bay Retirement Living's "A Touch of Mardi Gras" Essay Contest

CARROLLTON, GA., - April 30, 2009 – Horizon Bay Retirement Living announces the Grand Prize Winner of its “A Touch of Mardi Gras” story contest. The winner of this national outreach contest was Sandra Morris of Carrollton Housing Authority in Carrollton, Georgia. Morris, who also serves as the Director of the Carroll County Council on Aging, won the prize after submitting her winning essay at the “A Touch of Mardi Gras” event at Horizon Bay Vibrant Retirement Living in Carrollton. Horizon Bay in Carrollton is one of Horizon Bay’s 77 retirement living communities located nationwide in 15 states.

“We’re extremely pleased that someone visiting our community won the national grand prize,” says Peggy Peters, Executive Director of Horizon Bay in Carrollton. Morris receives a New Orleans Adventure Getaway Vacation, featuring round trip airfare for two, hotel accommodations for two nights at The Westin New Orleans Canal Place, rental car courtesy of Enterprise Rent-A-Car and \$500 spending money. The odds for winning the Grand Prize were 1 in 23. Each of the participating 23 communities submitted a winner to be entered into the National Grand Prize competition.

“We are always excited to provide fun events and great opportunities for our referral sources because they truly do mean a lot to us,” says Jim Pusateri, Senior Vice-President of Sales and Marketing at Horizon Bay Retirement Living. “We received some really great entries for this contest, and it was a pleasure just reading through all of these meaningful stories. In particular, we really appreciated the memories that Sandra shared with us.”

All of the participants submitted essays highlighting stories about their favorite hobbies, healthiest habits and travel experiences. Morris’ winning entry described her love of gardening, her walking habit, a trip with her husband to Florida and a favorite family meal underneath a tree house.

-More-

Page 2, Carrollton Woman wins Grand Prize

The Grand Prize was awarded after the conclusion of Horizon Bay's national "A Touch of Mardi Gras" story contest. The "A Touch of Mardi Gras" event took place in Horizon Bay communities nationwide on February 19, 2009. The event featured Mardi Gras-themed food and entertainment, and the purpose was to build good will and to re-introduce professionals and valuable referral sources to the recently renamed Horizon Bay Vibrant Retirement Living communities.

Each event attendee submitted a story card detailing some of their favorite dining and travel stories and experiences. From there, each individual community selected a community winner who received a \$250 gift card as the community's grand prize winner. From there, each community sent their winning story cards to the corporate office in Tampa, where a panel of judges selected Morris as the Grand Prize Winner.

Other notable winners and runner-ups in the essay competition include: Mary Craig from Council on Aging of St. Lucie Community in Port St. Lucie, Florida; Nathan Edwards from Grace Care Center Community in Wichita Falls, Texas; Penny D'Agostino from Infinity Financial Altamonte Community in Lake Orienta, Florida; and Shelia Phipps from Bossier Chamber of Commerce Community in Bossier City, Louisiana.

All of the winners' stories will be posted on www.horizonbay.com within the "Referral Partners" section of the website.

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About Horizon Bay in Carrollton

Horizon Bay, 530 Northside Drive, in Carrollton is one of Georgia's most well regarded retirement and assisted living communities. The apartment-style community, located about 48 miles outside of Atlanta, offers all of the amenities of home without the work. Residents at Horizon Bay enjoy its paved walking paths and garden areas, library, private dining room, salon, barbershop and its wide variety of modern amenities and conveniences. Services include: scheduled transportation, housekeeping, three meals a day and a 24-hour staff. Residents also participate in classes and programs through the community's award-winning *LiveWell!* Programs & Services. Horizon Bay in Carrollton is managed by Horizon Bay Retirement Living.

About Horizon Bay Retirement Living

Horizon Bay Senior Communities is a seniors housing management company focused on managing large portfolios of retirement communities across the United States for institutional real estate investors. The Horizon Bay portfolio includes independent living, assisted and continuing care retirement communities. Horizon Bay offers specialty programs, including Horizon Bay's *LiveWell!* Programs & Services, which focuses on resident wellness. For more information on Horizon Bay, visit: www.horizonbay.com