



**For Immediate Release**

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**Horizon Bay Retirement Living expands management team**  
***Horizon Bay announces new Senior Vice President of Health and Ancillary Services***

**Tampa, Fla. – November 17, 2009** – Horizon Bay Retirement Living, a national seniors housing operator based in Tampa, Fla., announces the appointment of Sharon Roth Maguire as Senior Vice President of Health and Ancillary Services. In her new position, Maguire will be continuing to advance the quality of care of older adults residing in 89 Horizon Bay Retirement Living communities in 18 states across the country. She will also be in charge of advancing the knowledge and ability of those who care for our residents across the continuum of care.

Prior to joining Horizon Bay, Maguire was the Vice President of Clinical Services, Assisted Living & Dementia Care at Alterra Healthcare Corporation/Brookdale Senior Living. She was recruited to improve care systems and processes, build a healthcare team and reduce risk. She successfully attained improvements in all areas of responsibility. Maguire maintains an appointment as Clinical Assistant Professor at Marquette University College of Nursing. In the past, she has served as President of the National Conference of Geriatric Nurse Practitioners, as well as the Chair of the Clinical Quality Executives Roundtable of Assisted Living Federation of America (ALFA).

“Sharon’s remarkable achievements, stellar reputation and diverse experience in the retirement living industry will be a distinguished and valuable asset to our management team,” said Steve Benjamin, President and Chief Operating Officer for Horizon Bay. “She provides Horizon Bay with an added dimension of industry knowledge and experience, and we look forward to her expertise and perspective as we continue to take Horizon Bay to the next level.”

Maguire earned a Bachelor of Science in Nursing from Marquette University and a Master of Science in Nursing from Boston University. Her areas of expertise include: dementia care, strategic and operational planning, palliative care, wellness, risk reduction, communication and elder care continuum. In addition to her professional accomplishments, Maguire has been published in several educational

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textbooks and industry publications, including: *ADVANCE for Nurse Practitioners*, *The Journal of the National Assisted Living Nurse's Association*, *Today's Caregiver* and *Geriatric Nursing*.

**About Horizon Bay Retirement Living**

Based in Tampa, Fla., Horizon Bay Retirement Living is a privately owned seniors housing management company focused on managing large portfolios of retirement communities across the United States for institutional real estate investors. With 89 communities in 18 states, the company has grown beyond traditional property management into a fully integrated service platform. The Horizon Bay portfolio includes independent living, assisted living, memory care, skilled nursing care and continuing care retirement communities. For more information on Horizon Bay, visit [www.horizonbay.com](http://www.horizonbay.com).

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