



**For Immediate Release**

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***Horizon Bay Retirement Living Appoints New Regional  
Director of Health Services & Quality***

**TAMPA, Fla., - Jan. 26, 2011** – Horizon Bay Retirement Living, a national seniors housing operator, announces the appointment of Pam Davidson as regional director of health services & quality for Southwest Central Florida, effective January 1, 2011. Prior to this appointment, Davidson served as an independent nurse consultant serving the long-term care and assisted living industry. Based in Tampa, Fla., Horizon Bay manages 94 retirement living communities in 19 states.

“Pam brings great enthusiasm and valuable expertise to her new role here at Horizon Bay,” said Sharon Maguire, senior vice president of health and ancillary services at Horizon Bay Retirement Living. “We truly could not be more thrilled than to have her on our team.”

Davidson began her career in senior living as a director of nursing in a skilled nursing home in 1992. She developed programs that promoted individualized resident care while educating her associates about a care technique called “low tech, high touch.” This technique provided greater satisfaction for the residents and job gratification for the associates of the skilled nursing home.

“I am passionate and dedicated to enhancing the care and services for seniors,” Davidson said. “I have always been a champion of ‘what about the patient?’”

Davidson is a registered nurse with a bachelor of science degree in nursing, as well as a masters degree in healthcare administration. Davidson previously worked in the area of clinical risk with Harbor Retirement. In this position, she gained extensive multi-state experience in both assisted living and skilled nursing.

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### **About Horizon Bay Retirement Living**

Based in Tampa, Fla., Horizon Bay Retirement Living is a privately owned seniors housing management company focused on managing large portfolios of retirement communities across the United States for institutional real estate investors. With 94 communities in 19 states, the company has grown beyond traditional property management into a fully integrated service platform. The Horizon Bay portfolio includes independent living, assisted living, memory care, skilled nursing care and continuing care retirement communities. For more information on Horizon Bay, visit [www.horizonbay.com](http://www.horizonbay.com).

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