

# Staci

**Role at Horizon Bay:**

Development Project Manager

**Community:**

Corporate

**Hometown:**

Lutz, Florida

**Little Known Fact:**

When I was in high school I loathed running. Before softball tryouts, we were required to run a mile as a prerequisite to making the team. I did so, but hated every minute of it. These days, I run for enjoyment and have even completed two half-marathons. Another fun fact is that I have a twin sister who is an elementary school teacher.

**What excites you most about working at Horizon Bay?**

It is refreshing to know that the industry we work in allows seniors to maintain an engaged and active lifestyle. In addition to improving the lives of seniors who live at a Horizon Bay community, Horizon Bay offers the opportunity for growth within the company.

**What has been the most amazing experience you've had at Horizon Bay?**

I started at Horizon Bay fresh out of college as the receptionist for the corporate headquarters. When I began my career at Horizon Bay, I had no real knowledge of the senior living industry. While I loved working as the receptionist, I set my sights on growing within the company. I learned possibly everything I could about the industry as well as the company while at the front desk. I was then promoted to internal sales coordinator, where I was exposed to our new development communities. From there I transitioned into the development specialist role and I am currently the development project manager. I have really fallen in love with the senior living industry and will begin work on my masters' degree in gerontology this fall.

